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May 15, 2012

TO: Each Health Deputy

FROM: *[Signature]* Jonathan E. Fielding, M.D., M.P.H.
Director and Health Officer

SUBJECT: **NOTICE OF INTENT TO RELEASE A REQUEST FOR PROPOSALS
FOR COMMUNITY CENTERED EMERGENCY ROOM PROJECT**

This is to advise you that on May 22, 2012 the Department of Public Health (DPH) Substance Abuse Prevention and Control (SAPC) intends to release a Request for Proposals (RFP) for Community Centered Emergency Room Project (CCERP) services. This project was formerly known as the Community Transformation Project.

The purpose of this RFP is to identify an agency to provide CCERP services in Los Angeles County's Service Planning Area (SPA) 4, specifically in the area surrounding the Los Angeles County + University of Southern California Medical Center (LAC+USC MC). The CCERP will complement integrated health care efforts to manage and reduce the large number of persons with chronic homelessness and co-occurring disorders (COD) who are frequent users of the LAC+USC MC Emergency Department due to health conditions stemming from their homelessness and behavioral health conditions.

Approximately \$200,000 in funding will be provided to the selected agency each fiscal year, with an optional twelve-month extension, if needed.

Background

In Fall 2010, LAC+USC MC established the Needs Special Assistance Workgroup (NSA Workgroup) with the following members: the First Supervisorial District, SAPC, the Chief Executive Office's Integrated Services Branch, the Department of Mental Health, the Department of Public Social Services, the Sheriff's Department, Los Angeles Housing Services Authority, and various community-based providers throughout Los Angeles County.

In February 2011, SAPC conducted an environmental scan of the LAC+USC MC grounds and surrounding community to identify risk and protective conditions for alcohol and other drug use by patients. Environmental scanning is a widely-used qualitative method for identifying community risk and protective factors related to substance abuse and other community problems. One of the results of the scan was a recommendation to establish a project like CCERP.

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Community Centered Emergency Room Project

The purpose of the CCERP is to establish a safe environment immediately surrounding LAC+USC MC for persons seeking health care for themselves and family members. The CCERP will address the community conditions that foster high-risk alcohol use, sales, and consumption of illicit drugs and other factors contributing to safety problems within the target area. To accomplish this, the CCERP will engage existing SUD treatment providers that are operating a coordinated continuum of care aimed specifically at SUD patients.

The selected provider will serve as the principal agency to lead the project. Using its demonstrated expertise in mobilizing communities to reduce alcohol and other drug problems, the provider will develop a two-year plan with specific timeframes for deliverables, such as a schedule of community meetings, establishment of a multi-sector community coalition, regular periodic progress reports with measurable performance objectives, and semi-annual project evaluation reports showing qualitative and quantitative improvements in community conditions.

Additionally, the selected provider will lead a coordinated effort to mobilize community residents, business operators, law enforcement personnel, alcoholic beverage control officers, and others to clean up the area and eliminate community risk factors, such as poor street lighting, alcohol outlets that emphasize selling high alcohol content products and allow selling to inebriated persons, and unsupervised parking lots and other properties that allow persons to stay overnight while consuming illicit drugs.

The selected provider will also employ strategies to raise awareness of these issues among local residents and involve them in neighborhood watch activities. In addition, the provider will work to increase awareness and use by local residents of available public services to protect their personal and family safety, and address high transiency rates among local residents. Through these activities, the CCERP will contribute to a physical and social environment that supports healthy living within this community.

Next Steps

Attached is the timeline for CCERP. DPH intends to post the RFP on the Los Angeles County, DPH, and SAPC websites. DPH will also send letters and e-mail notifications to all providers on the attached mailing list.

Please let me know if you have any questions or would like additional information.

JEF:gi

Attachments

c: Sheila Shima
 Richard Mason
 Jonathan E. Freedman
 John Viernes, Jr.

ATTACHMENT 1

**REQUEST FOR PROPOSALS
FOR
COMMUNITY CENTERED EMERGENCY ROOM PROJECT**

RFP TIMELINE

May 22, 2012	8:30 a.m.	RFP available for downloading from County Department of Public Health Substance Abuse Prevention and Control-DPH SAPC- website
May 30, 2012	12:00 Noon	Deadline for submitting pre-conference written questions on RFP
May 30, 2012	5:00 p.m.	Deadline for submitting request for Solicitation Requirements Review
June 20, 2012	10:00 a.m. – 12:00 p.m.	Proposers' Conference
July 10, 2012	4:30 p.m.	Deadline for submitting Intent to Apply form
July 26, 2012	3:00 p.m.	Deadline for submitting Proposal

**REQUEST FOR PROPOSALS
FOR
COMMUNITY CENTERED EMERGENCY ROOM PROJECT**

MAILING LIST

Agency	Street Address	City	Zip Code	Sup Dist	Contact Person	Contact Position
1. ABLE FAMILY SUPPORT, INC.	14418 Chase Street, Suite 200 City	Panorama City	91402	3	Alexander Ferdman	Executive Director
2. ADAPT PROGRAM, INC.	1644 Wilshire Boulevard, Suite 303	Los Angeles	90017	1	Ronald E. Webster	Executive Director
3. ADDICTION RESEARCH AND TREATMENT, INC.	1111 Market Street, 4th Floor	San Francisco	94103	1	Jason Kletter	Executive Director
4. ALCOHOLISM CENTER FOR WOMEN, INC.	1147 South Alvarado Street	Los Angeles	90006	1	Lorette Herman	Executive Director
5. ALTAMED HEALTH SERVICES CORPORATION	500 Citadel Drive, #490	Los Angeles	90040	1	Castulo de la Rocha	Executive Director
6. AMERICAN HEALTH SERVICES LLC	26460 Summit Circle	Santa Clarita	91350	2	Stan Sharma	Executive Director
7. ASIAN AMERICAN DRUG ABUSE PROGRAM, INC.	2900 Crenshaw Boulevard	Los Angeles	90016	2	Mike Watanabe	Executive Director
8. ATLANTIC RECOVERY SERVICES	944 Pacific Avenue	Long Beach	90813	1	Richard M. Ciampa	Executive Director
9. BAART BEHAVIORAL HEALTH SERVICES, INC.	1111 Market Street, 4th Floor	San Francisco	94103	1	Jason Kletter	Executive Director
10. BEHAVIORAL HEALTH SERVICES, INC.	15519 South Crenshaw Boulevard	Gardena	90249	1	Henry van Oudheusden	Executive Director
11. BEHAVIORAL SYSTEMS SOUTHWEST, INC.	6411 Hollywood Boulevard, 2nd Floor	Hollywood	90028	3	Ryan Diaz	Executive Director

Request for Proposals for Community Centered Emergency Room Project

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12. CALIFORNIA DIVERSION INTERVENTION FOUNDATION	1095 North Main Street, Suite B	Orange	928867	3	Erika Miller	Executive Director
13. CALIFORNIA DRUG TREATMENT PROGRAM, INC.	9001 South Vermont Avenue	Los Angeles	90044	1	Osayande Aghazebamwan	Executive Director
14. CALIFORNIA HISPANIC COMMISSION ON ALCOHOL AND DRUG ABUSE, INC.	1419 21st Street	Sacramento	95811	1	James Z. Hernandez	Executive Director
15. CHABAD OF CALIFORNIA, INC.	5675 West Olympic Boulevard	Los Angeles	90036	2	Rabbi Boruch Shlomo Cunin	Executive Director
16. CHILDREN'S HOSPITAL OF LOS ANGELES	P.O. Box 27980, Mail Stop #2	Los Angeles	90027	3	Coreena Hendrickson	Executive Director
17. CIRCLE OF FRIENDS OUTPATIENT SERVICES, INC.	715 North Ridgewood Place	Los Angeles	90038	3	Julia Leonov	Executive Director
18. CIRCLE OF HELP FOUNDATION	1011 Goodrich Boulevard	Los Angeles	90022	1	Ellen Shapiro	Executive Director
19. CLINICA MONSEÑOR OSCAR A. ROMERO	123 South Alvarado Street	Los Angeles	90057	1	Albert Pacheco	Executive Director
20. CRI-HELP, INC.	11027 Burbank Boulevard	North Hollywood	91601	1	Jack S. Bernstein	Executive Director
21. DIAL EDUCATION CENTER, INC.	3540 Wilshire Boulevard, Suite M1	Los Angeles	90010	1	Won K. Lee	Executive Director
22. DIDI HIRSCH PSYCHIATRIC SERVICE	4760 South Sepulveda Boulevard	Culver City	90230	1	Kita S. Curry	Executive Director

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23. DIXON RECOVERY INSTITUTE, INC.	4715 Crenshaw Boulevard	Los Angeles	90043	2	Ronda R. Dixon	Executive Director
24. DO IT NOW FOUNDATION	6115 Selma Avenue, Suite 100	Hollywood	90028	3	Frank Peckous	Executive Director
25. EAST LOS ANGELES HEALTH TASK FORCE, INC.	2120 East 6th Street	Los Angeles	90023	1	Susanna Arellano	Executive Director
26. EL CENTRO DE AYUDA	3467 East Whittier Boulevard	Los Angeles	90023	1	Raul Estrada	Executive Director
27. EL CENTRO DEL PUEBLO	1157 Lemoyne Street	Los Angeles	90026	1	Sandra L. Figueroa	Executive Director
28. HOLLYWOOD RECOVERY TREATMENT CENTER	12500 Riverside Drive	Studio City	91607	3	Joseph Samuel	Executive Director
29. HOMELESS HEALTH CARE LOS ANGELES, INC.	2330 Beverly Boulevard	Los Angeles	90057	1	Mark Casanova	Executive Director
30. INDIAN ALCOHOLISM COMMISSION OF LOS ANGELES, INC.	1125 West 6th Street, Suite 103	Los Angeles	90017	1	Kimberly Smith	Executive Director
31. JEWISH FAMILY SERVICE OF LOS ANGELES	6505 Wilshire Boulevard, Suite 500	Los Angeles	90048	2	Paul S. Castro	Executive Director
32. KIMS DRIVING SCHOOL	3306 Venice Boulevard	Los Angeles	90019	2	Emmanuel Young Moon Kim	Executive Director
33. KOREAN COMMUNITY SERVICES, INC.	4416 West Beverly Boulevard	Los Angeles	90004	2	Ellen Ahn	Executive Director

ATTACHMENT 2
Request for Proposals for Community Centered Emergency Room Project
Mailing List
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Agency	Street Address	City	Zip Code	Sup Dist	Contact Person	Contact Position
34. KOREATOWN YOUTH AND COMMUNITY CENTER, INC.	3727 West 6th Street, Suite 300	Los Angeles	90020	2	John Ho Song	Executive Director
35. LOS ANGELES CENTERS FOR ALCOHOL AND DRUG ABUSE	11015 Bloomfield Ave.	Santa Fe Springs	90670	1	Brenda Wiewel	Executive Director
36. LOS ANGELES DRIVER EDUCATION CENTER	8350 Santa Monica Boulevard, Suite 107	West Hollywood	90069	3	Daniel W. Haynesworth	Executive Director
37. LOS ANGELES GAY AND LESBIAN COMMUNITY SERVICE CENTER	1625 North Schrader Boulevard	Los Angeles	90028	3	Lorri L. Jean	Executive Director
38. LOS ANGELES NEW LIFE CENTER, INC.	1828 South Western Avenue, Suite 21	Los Angeles	90006	2	Jude Ogoke	Executive Director
39. LOS ANGELES YOUTH NETWORK	1754 Taft Avenue	Los Angeles	90028	3	Mark Supper	Executive Director
40. MARY LIND RECOVERY CENTERS	2500 Wilshire Boulevard, Suite 826	Los Angeles	90057	1	James L. O'Connell	Executive Director
41. MELA COUNSELING SERVICES CENTER, INC.	5723 Whittier Boulevard	Los Angeles	90022	1	Kathy Salazar	Executive Director
42. NEW HOPE DRUG & ALCOHOL TREATMENT PROGRAM, INC.	1841 West Imperial Highway	Los Angeles	90047	1	William Akinwumi	Executive Director
43. PACIFIC CLINICS	800 South Santa Anita Avenue	Arcadia	91006	1	Susan Mandel	Executive Director
44. PEOPLE COORDINATED SERVICES OF SOUTHERN CALIFORNIA	1221 South Western Avenue	Los Angeles	90006	2	Virgie P. Walker	Executive Director

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45. PEOPLE IN PROGRESS, INC.	1636 Wilshire Boulevard, Second Floor	Los Angeles	90017	1	Joshua Smith	Executive Director
46. PHOENIX HOUSES OF LOS ANGELES, INC.	11600 Eldridge Avenue	Lake View Terrace	91342	2	Clyde Rush	Executive Director
47. PRINCIPLES, INC.	1680 North Fair Oaks Ave	Pasadena	91103	1	James Stillwell	Executive Director
48. SEARCH TO INVOLVE PILIPINO AMERICANS	3200-A West Temple Street	Los Angeles	90026	1	Joel F. Jacinto	Executive Director
49. SOCIAL MODEL RECOVERY SYSTEMS, INC.	223 East Rowland Street	Covina	91723	2	James L. O'Connell	Executive Director
50. SOUTH CENTRAL LOS ANGELES REGIONAL CENTER FOR DEVELOPMENTALLY DISABLED PERSONS, INC.	650 West Adams Boulevard, Suite 200	Los Angeles	90007	1	Dexter A. Henderson	Executive Director
51. SPECIAL SERVICE FOR GROUPS	605 West Olympic Boulevard, Suite 600	Los Angeles	90015	1	Herbert K. Hatanaka	Executive Director
52. SUNRISE COMMUNITY COUNSELING CENTER	537 South Alvarado Street, 2nd Floor	Los Angeles	90057	1	Jefferson Sa'	Executive Director
53. THE LOS ANGELES FREE CLINIC, DBA: THE SABAN FREE CLINIC	8405 Beverly Boulevard	Los Angeles	90048	3	Jeffrey Bujer	Executive Director
54. TOTAL FAMILY SUPPORT CLINIC	830 South Olive Street	Los Angeles	90014	1	Olga Skarlatto	Executive Director

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Agency	Street Address	City	Zip Code	Sup Dist	Contact Person	Contact Position
55. TRINITY PLUS HEALTHCARE SERVICES, INC.	2500 Wilshire Boulevard, Suite 922	Los Angeles	90057	1	Chike Rex Anyaoha	Executive Director
56. UNITED AMERICAN INDIAN INVOLVEMENT, INC.	1125 West 6th Street, Suite 103	Los Angeles	90017	1	David Rambeau	Executive Director
57. VAN NESS RECOVERY HOUSE	1919 North Beachwood Drive	Los Angeles	90068	3	Kathleen Watt	Executive Director
58. VIP DRUG AND ALCOHOL EDUCATION CENTER, INC.	18417 Nordhoff Street, Unit D	Northridge	91325	1	Tigran Sargsyan	Executive Director
59. VOLUNTEERS OF AMERICA OF LOS ANGELES	3600 Wilshire Boulevard, #1500	Los Angeles	90010	1	Robert Pratt	Executive Director
60. WALDEN HOUSE, INC.	1550 Evans Avenue	San Francisco	94124	1	Vitka Eisen	Executive Director